

DELL
**SOCIAL
INNOVATION**
CHALLENGE

**WE'RE LOOKING FOR
UNIVERSITY STUDENTS
WITH BIG IDEAS TO
CHANGE THE WORLD**

A bit of history

The Dell Social Innovation Challenge (DSIC) is in its sixth year. Since its launch the global competition has awarded more than \$350,000 to university students with transformative ideas. In 2011, the DSIC received nearly 1,500 entries from students in 85 countries.

DSIC supports students with mentoring, start-up capital, and in-kind resources. For DSIC 2012, more than \$750,000 in cash and other prizes will be awarded to dozens of student teams around the world.

The Challenge is a project of the LBJ School of Public Affairs at The University of Texas at Austin. Dell is our title sponsor.

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New for 2012

- ▶ Global community on DellChallenge.org
- ▶ More than \$750,000 in cash and in-kind prizes
- ▶ Online resources for advancing your project

“You must be the change you wish to see in the world”

Mahatma Gandhi

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Your project

Our challenge is open to university students in any country, studying at any level, in any academic discipline. Your project can address any social or environmental issue, such as:

EDUCATION

FOOD & NUTRITION

CLEAN ENERGY

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Join the community at DellChallenge.org

- ▶ Connect with potential teammates around the world
- ▶ Build your project page and share with friends and family
- ▶ Find a mentor who can give helpful feedback
- ▶ Win votes from the community that could lead to more prizes

Challenge timeline

January 3 DSIC 2012 launches -
Create your community profile and
start building your project page at
DellChallenge.org

**ENTER REFERENCE CODE
“DSICIB” TO WIN GIVEAWAYS**

February 13 Entry deadline for \$50,000 Grand
Prize category

March 23 Semi-Finalists announced

May 14 Finalists announced

June 12 DSIC Final Pitches & Global
Awards Ceremony in Austin

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Thank you.

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DELLCHALLENGE.ORG

For more details; visit <http://idrisbello.com/2012-dell-social-innovation-challenge/>

Or send email to 2011-dell-social-innovation-competition-dsicib@googlegroups.com